

# case study

## minority hiring network

[www.minorityhiringnetwork.com](http://www.minorityhiringnetwork.com)



The Minority Hiring Network (MHN) is a private, minority-owned corporation that was established to address issues pertaining to job and skill shortages in the minority community. MHN strives to reach out to qualified minorities and provide links to private sector companies and public sector institutions interested in enhancing the diversity of their workforce.

## SOLVE

To accomplish its business goals, MHN needed a method by which it could effectively build a database of qualified candidates and match these individuals to the needs and objectives of companies and human resource departments throughout the United States. MHN engaged Cobalt to develop a custom solution that would allow it to leverage its public Web site to capture, store, and process information effectively for these two (2) primary constituencies.

## BUILD

Cobalt documented, designed, and developed a robust database-driven employment Web site for MHN. This engagement centered around the development of an online database to capture, organize, and store information on both job seekers and interested employers according to MHN's specific business procedures. Cobalt then developed a custom filtering engine to help employers find those candidates that matched the criteria for their specific job opportunity.

## ENHANCE

The result of this project was an innovative, interactive Web solution that directly mirrored the day-to-day business of the Minority Hiring Network. With this site, MHN has dramatically streamlined both its internal processes and more importantly, the minority recruitment and hiring process for both employers and candidates alike. By utilizing a universally-accepted and available medium such as the Web, MHN has also exponentially enhanced its outreach to both the minority and business communities through this site.

## FAST FACTS

Client Name: Minority Hiring Network  
Staff Size: 10  
Web Site:  
[www.theminorityhiringnetwork.com](http://www.theminorityhiringnetwork.com)  
Project Duration: 6 Months  
Working with Cobalt since: 1999

## SERVICES

Strategic Consulting  
Custom Application Development  
Database Development

## TECHNOLOGIES

Microsoft SQL Server  
Microsoft Active Server Pages  
Microsoft Windows 2000 Server

## SCREEN SHOTS

